



Los Angeles County Medical Association Alliance



LACMA Alliance 2017 Year End Update

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In 2017, LACMA Alliance focused on creating more opportunities for members to network, to serve our communities, to mentor our young members and to collaborate with the Los Angeles County Medical Association. The membership focus included increasing membership outreach to young physician families, to former members and to LACMA physicians. Infrastructure rebuilding continued and there was an increase in the personal communication with members and prospective members.

Los Angeles Area Physician Families

This group was created within the Alliance to reach out to physician families throughout the county who already belong to LACMA and/or LACMAA and others who do not yet belong. Virtual communications such as our closed Facebook Group "Los Angeles Area Physician Families," allow our members to keep in touch easily with each other and to bring other physician family friends into the conversation. In such a large county, virtual communications make it easier to network.

LACMA Alliance Events & Alliance at Other Events

Alliance members were busy in 2017. Here are some of the events we sponsored and some that we attended as a group.

- January 15: "Eating Our Way Through LA" at The Little Beast Restaurant in Eagle Rock
- February 7, 2017: "Annual Membership Luncheon at Café Bizou in Pasadena
- April 20, 2017: "Wine Tasting at the Beach" Jonathan Beach Club Santa Monica
- April 22, 2017: "Family Weekend Workshops at the Broad" Downtown LA
- April 25, 2017: "Pasadena Showcase House of Design"
- April 26, 2017: "Retirement Readiness - Planning for Physicians in all Stages of Life" in Glendale at the New York Life building.
- June 3, 2017: "Walk With A Doc" with LACMA Physicians in Santa Monica
- June 11-13: AMA Alliance Annual Meeting in Chicago
- June 15, 2017: "Meet-Up" at the South Pasadena Farmer's Market
- June, 2017: "Resident & Fellow Welcome Fairs" with LACMA staff at various training locations.
- June 29, 2017: "LACMA Installation Dinner" in Redondo Beach
- July 12, 2017: "Eating Our Way Through LA" Lunch at the Long Beach Yacht Club
- July 13, 2017: "Meet-Up" at the South Pasadena Farmer's Market
- July 15, 2017: "Saving Private Practice Consortium" presented by LACMA
- August 25, 2017: "Dodger's Healthcare Appreciation Night"
- August 26, 2017: "Kidspace Children's Museum Meet-Up"
- August 26, 2017: LACMA's "Young Physician Mixer"
- September 16, 2017: LACMA's "Celebration of Women in Medicine"
- September 21, 2017: "Coffee Meet-Up" Swork coffee in Eagle Rock
- October 4, 2017: "A Morning at the Park" San Rafael Park in Pasadena
- October 17, 2017: "Coffee Meet-Up" Swork Coffee in Eagle Rock
- October 18, 2017: "Jonathan Club's Women Jonathans Lecture Series"
- October 20-22, 2017: CMA House of Delegates in Anaheim
- October 21, 2017: Downey Symphony
- November 1, 2017: "Los Angeles Healthcare Awards"
- December 7, 2017: "Annual Holiday Luncheon" this year at The Athenaeum
- December 13, 2017: "Adopt a Family" Glendale YMCA

Your
MEMBERSHIP
Matters



- Membership numbers were up in 2017 over 2016 by 35 people, both physicians and spouses. Many of the new members are LACMA physicians and we are pleased that several former members have rejoined.
- We also have over 130 residents/resident spouses and fellows/fellow spouses who signed up for the Alliance at the welcome fairs this summer. They all receive our monthly newsletter and if they attend an event, the cost is underwritten by our Alliance's "In-Training and Young Physician Mentorship Fund." If they choose to belong to the AMA Alliance, the membership fee is also sponsored by LACMA Alliance's Mentorship Fund. AMAA membership provides them with a national network and goes with them wherever they end up practicing.
- Dues payments may now be made online through our website using a program through PayPal where payment can be made by credit card or by PayPal. <http://www.lacmaalliance.com/join-us.html>
- We encourage each of you to become a paid member of LACMAA if you're not already. Help us strengthen the physician family network here in Los Angeles!

Communications

- We continue to update and expand our website <http://www.lacmaalliance.com>. It is a work in progress. All suggestions are most welcome.
- Monthly newsletters are sent via MailChimp to members, CMAA/AMAA leadership, LACMA staff, LACMA Board of Directors and District Presidents and to several CMA staff members and Board of Trustees. [Past issues](#) are now available on the website.
- Many of our long-time older members do not use computers so to keep them informed of activities and events, all communications are printed and sent to them in the mail.
- We continue to post on our LACMA Alliance [Facebook page](#) and in the closed Facebook Group that is open to members.
- We have a link to the [Alliance](#) on LACMA's website and we appreciate that they share Alliance happenings on their social channels and on their calendar.



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Health Promotions

Not Even For a Minute

Never Leave Children Unattended in a Car

Children of our LACMA Alliance members are the models for the updated campaign to be launched in the spring. This has been a signature project with LACMA Alliance for many years. Partial funding for the program comes from the Alliance Legacy Fund, and from the CMA Alliance.



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Bullying Prevention Materials



Alliance family members distributed over 500 "You Can Stop Bullies" coloring booklets to local libraries in Los Angeles County as part of our focus on bullying prevention. LACMA Alliance has distributed tens of thousands of coloring booklets to libraries and schools since the AMA Alliance started producing these and other anti-violence booklets in 1995. The project this year was funded in part by the California Medical Association Alliance and the LACMAA Legacy Fund.



LACMA Alliance/LACMA

We to enjoy our collaboration with LACMA and look forward to continue working together to support our physicians and their families. We are committed to increase visibility for organized medicine and to promote membership and mentorship. Together we can create value and relevancy in a changing world.